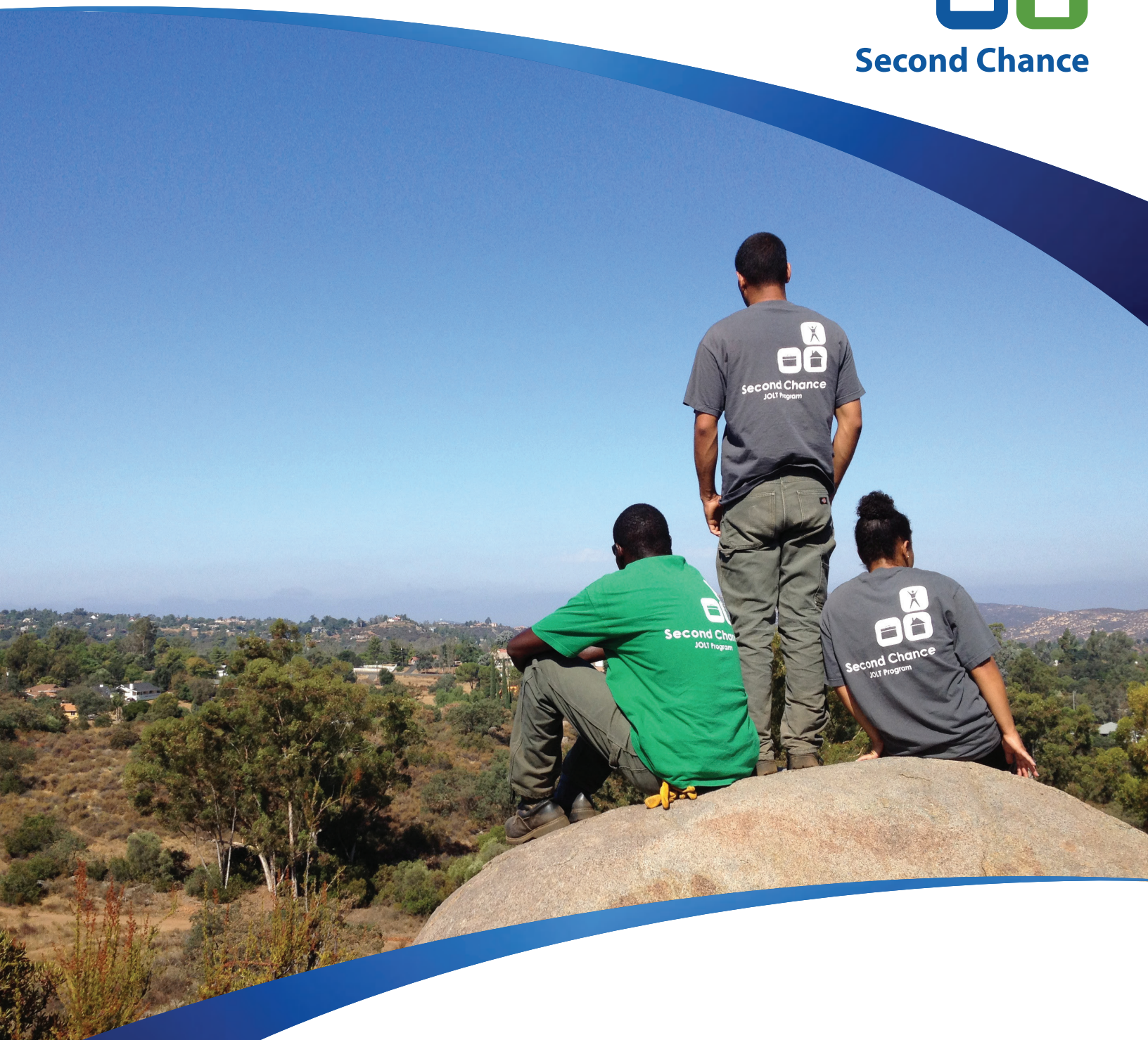




**Second Chance**



# ANNUAL REPORT

## 2014/2015

[www.secondchanceprogram.org](http://www.secondchanceprogram.org)



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## OUR MISSION

To disrupt the cycles of incarceration and poverty by helping people find their way to self-sufficiency.

## OUR VISION

Second Chance offers the most effective solutions for reducing recidivism, unemployment and homelessness, empowering our clients to make sustainable personal changes that positively impact society.

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# MESSAGE FROM ROBERT AND BENNET

**Dear Second Chance Friends and Colleagues:** As the immediate needs of San Diego's low-income and ex-offender populations continue to change, we've made it Second Chance's duty to adapt accordingly. This evolution has rarely been more apparent than it was throughout our 2014/15 fiscal year. Through expansion of multiple programs, we were able to increase the quality of in-custody behavioral treatment provided for youth offenders, enhance produce output in our Youth Garden three times over and offer more community reentry services to low-level offenders exiting county jail, among many other progressions over the last year.

Some of San Diego's brightest political figures recognized our exceptional programming during the year as well. California State Assemblymember Lorena Gonzalez, San Diego City Councilmembers Chris Cate and Todd Gloria, and San Diego County Sheriff Bill Gore all delivered inspirational speeches to graduating classes of our Job Readiness Training program, offering their support for the role we play in changing people's lives. Their affirmation serves as a booster to our mission.

The year was filled with a number of momentous occasions. On August 8, we honored longtime Second Chance supporters Joan and Irwin Jacobs by renaming our offices "Joan & Irwin Jacobs Training Center," after the Qualcomm founder and his wife. The event was attended by a variety of local government officials, prominent members of San Diego's business community and past graduates and their families, serving as both a reminder of the impactful work we accomplish and the number of individuals whose lives we've touched since our founding in 1993.

In January, months of hard work resulted in the renewal of our JOLT-CBT program under a five-year contract extension with the San Diego Probation Department. The program was renamed Youthful Offender Rehabilitation Program, or YORP, and the contract significantly expanded the quality of case management, counseling and behavioral treatment services we are able to deliver to youth in custody at the East Mesa and Kearny Mesa Detention Facilities.

In the spring, we announced a restructuring of our leadership team to consist of three Vice Presidents, a CFO and a President & CEO. This reorganization placed Ricky Valdez as our new VP of Programs, Trisha Gooch as our VP of Advancement & External Affairs and Isabel St. Germain Singh as our VP of Housing & Real Estate, with each assuming responsibility for the day-to-day planning and strategic operations for their respective departments. The shift in leadership has allowed us to increase outreach to policymakers, community members and potential clients, and will serve as a foundation for growth in the years to come.

As always, we are honored to be involved first-hand in the support of individuals as they make their way from unemployment, poverty, addiction and homelessness toward becoming productive citizens once again. We hope our passion and commitment to San Diego's less fortunate is amply evident here and continues to spread throughout the communities we serve in the years to come.

Sincerely,



A blue ink signature of Bennet Greenwald, written in a cursive style.

Bennet Greenwald  
Board Chair



A black ink signature of Robert Coleman, written in a cursive style.

Robert Coleman  
President & CEO



# Second Chance Programs

Second Chance provided five interrelated programs throughout FY14/15, each staffed by a dedicated team of caring professionals. This continuum of programs served as the foundation for helping over 1,000 San Diegans receive the services they needed to get back on their feet.

## YORP Youthful Offender Rehabilitation Program

Our former JOLT-CBT program was granted a five-year contract expansion and renamed the Youthful Offender Rehabilitation Program (YORP). YORP functions within custody at the county-operated East Mesa and Kearny Mesa Youthful Offender Units, where a team of Case Managers conducts cognitive behavioral therapy with youth offenders in both individual and group settings intended to properly equip teenagers with the emotional tools they need for a successful life on the outside. After release from YOU, Case Managers continue supportive, one-on-one relationships with the youth until they are released from probation.



# YORP

*This program is made possible through a contract with the San Diego County Probation Department.*

**56** boys - **8** girls committed

Average caseload per counselor: **12**

**AVERAGE DAILY POPULATION (TOTAL YOUTHS IN YOU): 95**

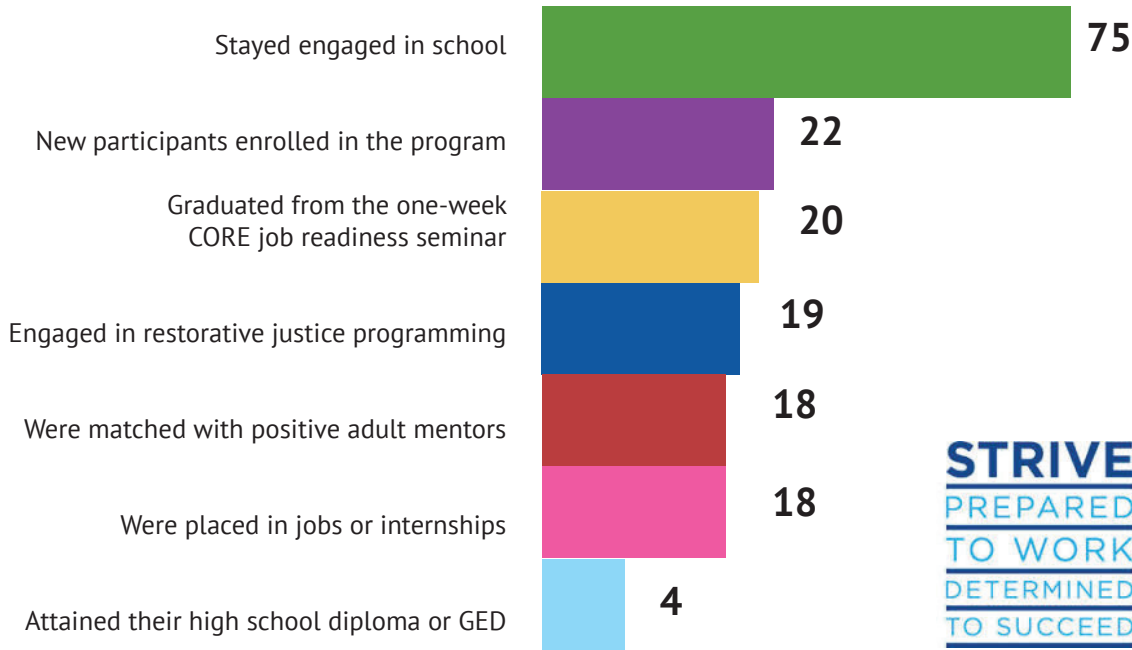
Average in-custody time: **9 months**

Average probation time in the community: **6 months**

Average age: **18 (range of 15-20)**

# STRIVE FOR THE FUTURE YOUTH

STRIVE for the Future offered one week of job readiness training and six weeks of subsidized work in our onsite Youth Garden for youth ex-offenders. This program reduced recidivism among previously incarcerated youth as they exited detention and assimilated back into their communities by reengaging them in education and teaching them work ethic and the benefits of healthy, sustainable living.



**STRIVE**  
PREPARED  
TO WORK  
DETERMINED  
TO SUCCEED



*This program was funded by the U.S. Department of Labor through our affiliation with STRIVE International.*





# JOB READINESS TRAINING: 100 GRADUATED

Job Readiness Training is our core adult program, offering four-week skill-building courses throughout the year for unemployed San Diegans, enabling them to build their way toward self-sufficiency and financial independence. Intended to prepare clients for the mainstream workforce, Job Readiness Training boosts self-esteem while targeting interviewing, resume building and teamwork skills.

81

FOUND  
EMPLOYMENT

GRADUATES

100

382  
CLIENTS SERVED

292

UNDUPLICATED  
PARTICIPANTS  
BEGAN FIRST DAY  
OF CLASS

\$10.65  
AVG. STARTING  
WAGE

*Job Readiness Training graduated eight classes during the 2014-15 fiscal year, which resulted in the above outcomes.*

81%  
PLACED IN JOBS



## HOUSING & REAL ESTATE



**PROVIDED APPROXIMATELY  
350 INDIVIDUAL ADULT  
RESIDENTS WITH AFFORDABLE  
HOUSING SOLUTIONS  
THROUGHOUT FY14/15.**

We operated nine Sober Living Housing facilities throughout the city, enabling us to house a total of 147 adult residents in a clean, safe and supportive environment with all the comforts of home. Each complex employed a live-in supervisor who maintained a watchful, empathetic eye over the residents.

## TRANSITIONAL YOUTH HOUSING: 19 TOTAL SERVED

Our Transitional Youth Housing facility provides safe residency free of cost for ten youth who have aged out of the foster care system. Secured through a contract with the County of San Diego Department of Health & Human Services, this program offers case management to guide emancipated foster youth toward financial responsibility and positive life choices as they grow into adulthood.



*Transitional Youth Housing was made possible through a contract from County of San Diego Health & Human Services Agency.*





# SPOTLIGHT ON SUCCESS



**“CLASS 184 – WE’RE HERE TO GIVE YOU MORE!”**

## DOREEN, CLASS 184

Doreen moved from Los Angeles to San Diego in April 2014 after being released from prison. A habitual drug user who was convicted of commercial burglary, she had been incarcerated four times over the previous decade and hadn't had a solid job in eleven years.

While in jail, Doreen's mother had been diagnosed with cancer. Luckily, the two were able to make amends before she eventually passed away. Doreen had promised to turn her life around, not just for her mother, but for her two grown children and six grandchildren. Shortly after her release, she made her way to Second Chance, determined to follow up on her word.

Doreen was particularly inspired by Job Trainer Tonya Rindskopf and class volunteers Ed Hidalgo and Debbie Pederson-Nunez. “They embrace you, but guess what?” she says of the Job Readiness Training staff. “They’ll also find the weak spots and force you to work on them.”

There were a couple things in particular she needed to address over the four-week class. The first was to learn how to take directions and, in her words, “Keep my mouth shut. I always have something to say.”

The second was to learn financial responsibility. Life had been taxing enough over her decade-

long rough patch, but she hadn't owned a car throughout that period either, which made it extremely difficult to get around in Southern California.

After graduating from Job Readiness Training in August, Doreen hit the ground running. Through her church, she found an inexpensive place to live in Lemon Grove. After working a couple of temporary jobs, she managed an interview with VersaCall Technologies, where she earned a position in marketing. However, her commute was long and arduous—two hours each way, including the trolley and two buses.

Thankfully, her hard work has paid off. With low rent and a steady job, she's been able to save up enough to have a car for the first time in nearly a dozen years, which has cut her daily commute from four hours to one. “I was getting up at 3:45 a.m. every day, and was not late once.”

With stable employment, transportation and a place to live, things look brighter now for Doreen than they have in a long time.



## NATHANIEL, YOUTH GARDEN GRADUATE

Nathaniel recently completed our Youth Garden program. As part of the program, Second Chance takes youth to local elementary schools to tutor refugee students from countries such as Somalia, Burma, and Kenya. “I enjoyed it because I got to meet new people, felt motivated to work, and liked doing tutoring. I liked tutoring because it made me feel like I was giving back to my community and was a part of something.” During his cohort, Nathaniel learned to push himself when he didn't feel like working. When asked to share one fun fact about himself, he said, “My circle is small, but I'm loyal 'til the end.”





# Second Chance

Joan and Irwin Jacobs Training Center



## SECOND CHANCE UNVEILS THE "JOAN & IRWIN JACOBS TRAINING CENTER"

On August 8th, 2014 Second Chance welcomed 150 friends, family, government officials and local media representatives as we celebrated the graduation of our 184th adult Job Readiness Training class. However, this ceremony was unique in that it honored Qualcomm founder Dr. Irwin Jacobs and his wife Joan in recognition of the financial and moral support they've offered to Second Chance over the past several years.



During the celebration, we officially unveiled our renamed Encanto office—the Joan & Irwin Jacobs Training Center—to commemorate Dr. & Mrs. Jacobs' philanthropic efforts, which impact the lives of every San Diegan who passes through our doors! We are confident the Joan & Irwin Jacobs Training Center will stand as a symbol of our permanent home in Southeastern San Diego, as well as an ongoing commitment to the neighborhood for many years and generations to come.



# FINANCIAL STATEMENT

INCOME	FISCAL YEAR 2014/15		2013/14
Contributions		\$689,625	\$524,905
Contracts		\$1,464,887	\$1,604,103
Housing Revenue		\$1,068,657	\$825,194
Interest and Other Revenue		\$44,503	\$48,555
Special Events		\$7,610	\$103,545
<b>Total Income</b>		<b>\$3,275,282</b>	<b>\$3,106,302</b>
EXPENSES		TOTAL	%
Programs	75.9%	\$2,238,072	\$2,283,761
Administrative	14.5%	\$426,320	\$403,024
Development	9.5%	\$285,764	\$266,026
<b>Total Expenses</b>		<b>\$2,950,066</b>	<b>\$2,990,086</b>
<b>CHANGE IN NET ASSETS</b>		<b>\$325,216</b>	<b>\$116,216</b>
<b>TOTAL NET ASSETS &amp; LIABILITIES</b>		<b>\$9,501,124</b>	<b>\$9,274,163</b>
<b>TOTAL LIABILITIES</b>		<b>\$4,583,461</b>	<b>\$4,681,716</b>
<b>TOTAL NET ASSETS</b>		<b>\$4,917,663</b>	<b>\$4,592,447</b>



## LOCAL GOVERNMENT SUPPORT

Second Chance is deeply grateful to the City and County of San Diego for providing support through the following grant programs:

- ⇒ Community Development Block Grant Program/U.S. Dept. of Housing and Urban Development
- ⇒ City of San Diego Community Projects, Programs and Services Grant Program: Council Districts 5 and 7
- ⇒ County of San Diego Neighborhood Reinvestment Program: Supervisorial District 4
- ⇒ County of San Diego Community Enhancement Program: Supervisorial Districts 1, 3 and 4



# 2014/2015 DONORS

## Corporations

### **Platinum - \$100,000+**

Butterfield Trails Limited Partnership

### **Silver - \$25,000 - \$49,999**

LPL Financial Charitable Foundation

### **Bronze - \$10,000 - \$24,999**

Pottery Barn

Sempra Energy Foundation

Union Bank Foundation

Wells Fargo Foundation

### **Class Champion - \$5,000 - \$9,999**

Bank of America Foundation

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No Cost Conference

Sycuan Casino

USAA Federal Savings Bank

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Barona Tribal Office

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Eye/Comm Inc.

QUALCOMM, Inc.

Sheffield Platers

WD-40 Company

### **Cheerleader - \$500 - \$999**

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## Foundations

### **Silver - \$25,000 - \$49,999**

Anonymous

The Frank M. and Gertrude R. Doyle Foundation, Inc.

The Legler Benbough Foundation

### **Bronze - \$10,000 - \$24,999**

Carol & Henry F. Hunte Fund at The San Diego Foundation

Eugene & Joan Foster Fund at The San Diego Foundation

Frances Hamilton White Donor Advised Fund at The Rancho

Santa Fe Foundation

Hervey Family Fund at The San Diego Foundation

Walter J. & Betty C. Zable Foundation

### **Class Champion - \$5,000 - \$9,999**

Beyster Family Foundation at the San Diego Foundation

Billingsley Foundation

Forbes Family Foundation at The San Diego Foundation

Russ and Kathy Van Cleve Foundation

Turk Family Foundation

### **Bell Ringer - \$1,000 - \$4,999**

Darcy & Robert Bingham Fund at The San Diego Foundation

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Al & Naomi R. Eisman Fund of The Jewish Community

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San Diego Unified School Dist- Community Service

Association

Elaine Galinson & Herbert Solomon Donor Advised Fund of

The Jewish Community Foundation

The Emanuel and Anna Weinstein Foundation

## Individuals

### **Class Champion - \$5,000 - \$9,999**

Anna Curren

### **Bell Ringer - \$1,000 - \$4,999**

Nancy & Harold Bolton

Rancy Breece

Danny Brennan

Joan Davis

Andria & Alan Del Tredici

Peg & Robert Eddy

Karen Eddy

Marianne & Walter Egger

Julian Fernandez

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San Diego Musical Theatre

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Adam & Marie Svet

Edward Tackabery

Matthew Wiedlin



If you're considering a donation to Second Chance—or simply want to find out more about how you can help—contact  
**Trisha Gooch, VP of Advancement & External Affairs**  
at (619) 839-0950 or [tgooch@secondchanceprogram.org](mailto:tgooch@secondchanceprogram.org).



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