



Second Chance



ANNUAL REPORT

2015/2016

www.secondchanceprogram.org



CONTENTS

03	Mission/Vision/Board of Directors
04	Message From The President & CEO
05	PROGRAMS
05	Youthful Offender Rehabilitation Program (YORP)
06	Strive Forward/Youth Garden
07	Job Readiness Training
08	Reentry Works/Accord Pre-Apprenticeship
09	Housing & Real Estate/Transitional Youth Housing
10	Orange Is The New Black Event
11	Snapshots
12	Spotlight On Success
13	Financials/Local Government Support
14	Donors
15	Contact

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OUR MISSION

To disrupt the cycles of incarceration and poverty by helping people find their way to self-sufficiency.

OUR VISION

Second Chance offers the most effective solutions for reducing recidivism, unemployment and homelessness, empowering our clients to make sustainable personal changes that positively impact society.



MESSAGE FROM **THE PRESIDENT & CEO**

Dear Second Chance Friends and Colleagues:

The past year has signaled monumental changes for Second Chance, both in our organizational structure and in the role we continue to play in the rehabilitation of ex-offenders and unemployed individuals making their way back to economic and social stability.

To reflect this renewed focus, we unveiled our new mission statement to disrupt the cycles of incarceration and poverty by helping people find their way to self-sufficiency. Our leadership believes this is both impactful and inspiring, giving us further clarity on what Second Chance is about as we grow at a rapid pace.

Aside from the retooled mission, the largest change at Second Chance comes at the governance level, as our longtime Board Chair Bennet Greenwald stepped down from his post after eight years, making way for new Board Chair Dan Schwimmer, who assumed leadership on July 1, 2016. Bennet will remain on the board as a member, but I'd like to reaffirm how much gratitude Second Chance owes him for his commitment and service to our organization. He has truly been a champion for our cause, and we look forward to his continued advocacy for the organization in the future.

Dan is taking the helm at a very exciting time. Though we experienced significant growth in FY15/16, our organization is poised to make an even bigger impact on the wellbeing of local residents in the years to come. Our biggest step this year came with the opening of the Job Center for incarcerated individuals in custody at East Mesa Reentry Facility. This program—called Reentry Works San Diego—is a first-time partnership with the San Diego Workforce Partnership, San Diego County Probation and Sheriff's Department aimed at preparing low-level offenders for a successful life once they are released from the facility.

We also established a partnership with the John Moores Investments/ACCORD collaborative to offer pre-apprenticeship training for our outstanding Job Readiness Training graduates who are interested in pursuing a career in the construction trades. This foray into vocational training is particularly exciting because it is Second Chance's first attempt at creating specific pathways that lead to living wage jobs, which we believe are truly the most effective route out of poverty and into stable careers.

Overall, it's been a fantastically busy fiscal year at Second Chance. However, we think the strides we've made over the 12 months documented here will be modest compared to what we have planned for the future. I'd like to thank our incredible staff and board of directors for playing a pivotal role in making San Diego a safer, more productive region. Most importantly, I'd like to thank all of our program participants, who continue to serve as an inspiration for us to perform to the absolute highest of our abilities every single day.

Sincerely,



A handwritten signature in black ink that reads "R Coleman". The signature is fluid and cursive.

Robert Coleman
President & CEO

Second Chance Programs 2015/16

Second Chance provided eight interrelated programs throughout FY15/16, each staffed by a dedicated team of caring professionals. This continuum of programs served as the foundation for helping hundreds of San Diegans receive the services they needed to get back on their feet.



YORP Youthful Offender Rehabilitation Program

The Youthful Offender Rehabilitation Program (YORP) functions within custody at the county-operated East Mesa and Kearny Mesa Youthful Offender Units (YOU), where a team of counselors conduct cognitive behavioral therapy with youth offenders in both individual and group settings intended to properly equip teenagers with the emotional tools they need for a successful life on the outside. After release from YOU, counselors continued supportive, one-on-one relationships with the youth until they were released from probation.



YORP

This program is made possible through a contract with the San Diego County Probation Department.

58 males - **7** females committed

Average caseload per counselor: **13**

AVERAGE DAILY POPULATION (TOTAL YOUTH IN YOU): 102

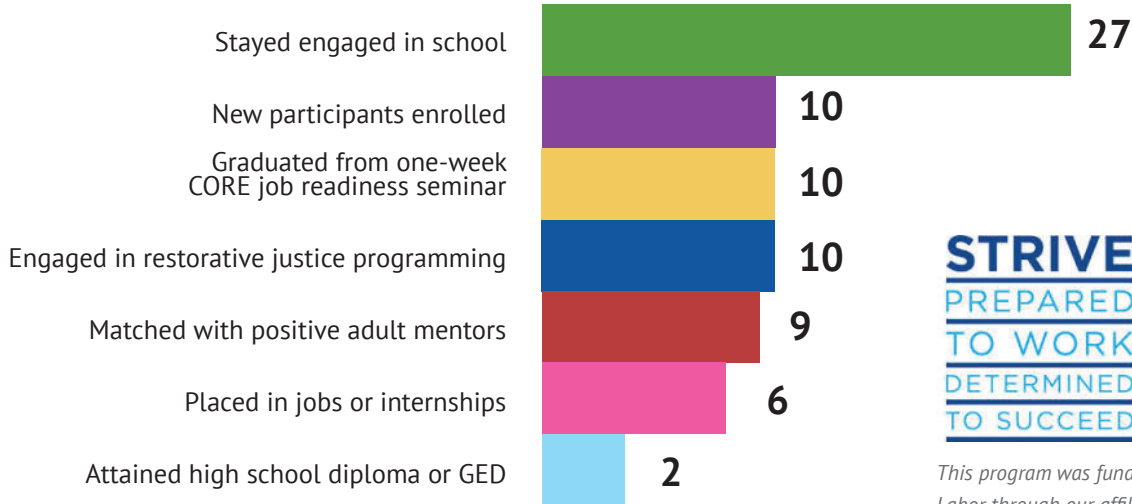
Average in-custody time: **8 months**

Average probation time in the community: **6 months**

Average age: **18 (range of 15-20)**

STRIVE FORWARD

The STRIVE Forward Juvenile Justice Initiative reduced recidivism among previously incarcerated youth as they exited detention and assimilated back into their communities by reengaging them in education and teaching them work ethic and the benefits of healthy, sustainable living.



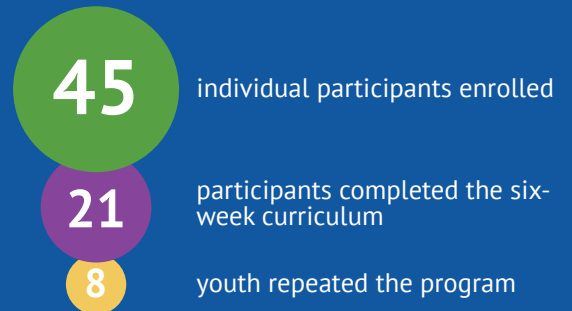
STRIVE
PREPARED
TO WORK
DETERMINED
TO SUCCEED



This program was funded by the U.S. Department of Labor through our affiliation with STRIVE International.

YOUTH GARDEN

Our Youth Garden program addressed multiple issues facing San Diego's at-risk youth as they navigated the transition between adolescence and adulthood. During a six-week curriculum under the guidance of our Program Manager, the program offered incentivized labor opportunities for youth with little or no work experience. In doing so, it taught the work ethic and job readiness skills they needed to lift themselves out of poverty while promoting environmental stewardship and instructing the key principles of social justice and civic engagement.





JOB READINESS TRAINING: 126 GRADUATED

Job Readiness Training offered four-week skill-building courses throughout the year for unemployed San Diegans, enabling them to build their way toward self-sufficiency and financial independence. Intended to prepare participants for the mainstream workforce, Job Readiness Training boosted self-esteem while targeting interviewing, resume building and teamwork skills.

95

FOUND
EMPLOYMENT
WITHIN 6 MONTHS
OF COMPLETION



GRADUATES

126

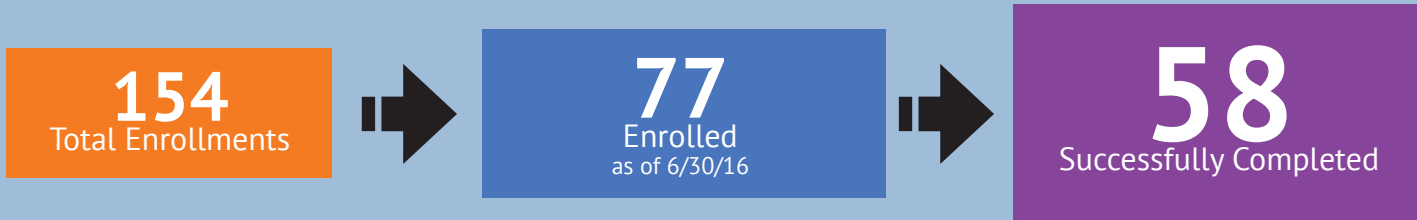
\$10.89
AVG. STARTING
WAGE

81%
PLACED IN JOBS

Job Readiness Training graduated ten classes during the 2015-16 fiscal year, which resulted in the above outcomes.

REENTRY WORKS

Secured through a contract with the San Diego Workforce Partnership, Probation and Sheriff's Departments, Reentry Works is the first in-custody job center in San Diego County aimed at helping inmates gain the job skills necessary to make a successful transition to the working world upon their release. Participants learned about proper interview skills, resume composition and internet job search techniques, all resources that were previously unavailable to them during their period of incarceration.



ACCORD PRE-APPRENTICESHIP



Established through a partnership with the John Moores Investments/ACCORD collaborative, our new Pre-Apprenticeship Training program provided an additional four weeks of specialized instruction for Job Readiness Training graduates looking for positions in the construction trades. Participants earned weekly stipends for their time in the program while completing certifications in Digital Literacy, OSHA 10 Construction Safety, and First Aid & CPR. Participants also toured the IBEW Local 569 and Sheet Metal Workers Local 206 to get a better idea of the atmosphere they could expect in their future career.





PROVIDED APPROXIMATELY 300 INDIVIDUAL ADULT RESIDENTS WITH AFFORDABLE HOUSING SOLUTIONS THROUGHOUT FY15/16.

We operated nine Sober-Living Housing facilities throughout the city, enabling us to house a total of 147 adult residents at one time in a clean, safe and supportive environment with all the comforts of home.

TRANSITIONAL YOUTH HOUSING

Our Transitional Youth Housing facility provided safe residency free of cost for ten youth who have aged out of the foster care system. Secured through a contract with the County of San Diego Department of Health & Human Services, this program offered case management to guide emancipated foster youth toward financial responsibility and positive life choices as they grow into adulthood.



Transitional Youth Housing was made possible through a contract from the County of San Diego Health & Human Services Agency.



| ORANGE | is the new BLACK |

ORANGE IS THE NEW BLACK: THE REAL STORY WITH PIPER KERMAN

On October 17th, 2015 it was Second Chance's honor to welcome Piper Kerman, author of the best-selling memoir *Orange is the New Black: My Year in a Women's Prison*, for an evening designed to explain the failures of the current prison system and the multifaceted approach to solutions provided by Second Chance.

In the several years since Netflix adapted *Orange is the New Black* into the hit TV series of the same name, Ms. Kerman has used her fame to advocate for criminal justice reform by traveling the country and discussing issues like mandatory minimum sentencing, restorative justice and women's rights within detention facilities across the nation. She has testified before the Senate Judiciary Subcommittee on the Constitution, Civil Rights and Human Rights about reassessing solitary confinement, and before the Senate Homeland Security Committee about the need for sentencing reform for low-level drug crimes.

In addition to Kerman's lively presentation, those attending the event at Qualcomm Hall enjoyed cocktails and hors d'oeuvres, live music, an original one-act play based on inspiring true stories of Second Chance participants, and a presentation from Second Chance graduates highlighting our mission and the ways in which we empower adults and youth in need.

Proceeds from the event enabled Second Chance to continue its ongoing work supporting adults and youth in the community who want to leave their mistakes behind them and work toward positive futures. All money raised at the benefit was allocated toward our core Job Readiness Training program and the development efforts which keep the program operational.

In particular, we'd like to sincerely thank Presenting Sponsor The San Diego Foundation, San Diego District Attorney's Office, Sycuan, No Cost Conference, Peterson Reporting, Sharp Health Plan, Bank of America, RPR Partners, Meyers Fozi, LLP, Barona, Capital Growth Properties, Aqual Corp, Eye/Comm Inc., Bolt Public Relations, and Charming Charlie for their support of this one-of-a-kind event.



2015-16 SNAPSHOTS

DOL Deputy Secretary visits East Mesa Job Center

Deputy Secretary of the U.S. Department of Labor Christopher Lu toured our newly-opened Job Center at the East Mesa Reentry Facility in March. Lu met with participants, read resumes and discussed barriers to reentry with Second Chance staff to explore how programs like ours can profoundly impact recidivism rates.

“It’s exciting to be part of a national movement in this direction and it’s exciting that society is beginning to understand the system we currently have is not working,” says Reentry Works Manager Deb Furlong. “If we keep six inmates from returning to prison by meeting employment, housing and basic needs, the cost savings would pay for an entire year of operating a job center.”

Second Chance Job Fair

Hundreds of job seekers, including graduates of Second Chance, flooded our recent Job & Resource Fair for the opportunity to have face-to-face meetings with local employers. Job seekers had the opportunity to meet with and learn about hiring opportunities and policies from approximately 40 employers, such as SeaWorld, Harrah’s, Macy’s, Starbucks and Western Towing. About 20 community service providers were also on-hand to offer assistance and provide information.

Job Readiness Training 200th Graduation

Second Chance celebrated the 200th graduating class of our Job Readiness Training program on June 17, 2016. Mayor Kevin Faulconer provided the keynote speech and the ceremony was also attended by California State Assemblymember Shirley Weber, 79th District, as well as City of San Diego Councilmembers **Myrtle Cole**, District 4 (r) and **Chris Cate**, District 6 (l), who presented Second Chance with a City of San Diego Proclamation.



Youth Garden Fundraiser: “Fresh Bites and Wine Delights”

On August 10, 2015, The Patio on Goldfinch graciously hosted “Fresh Bites and Wine Delights,” a delicious five-course meal with wine pairings with all proceeds benefiting the Second Chance Youth Garden. The Patio’s Executive Chef John Medall, incorporated produce grown and harvested by Second Chance youth, into the meal.

Nearly 30 attendees wined and dined on The Patio’s unique creations, some of which were prepped and served by the youth themselves. All in all, it was a wonderful night filled with fabulous food, satisfying libations and stimulating conversation. Thanks to The Patio and all who joined us for this one-of-a-kind event!



SPOTLIGHT ON SUCCESS



"I WASN'T QUITE READY TO BE ON MY OWN IN MY SOBRIETY. **SECOND CHANCE GAVE ME THE SUPPORT AND MOTIVATION TO HELP ME PROGRESS.**"

MACLOVIO

Maclovio Marquez, known to most as "Mac," grew up in the Southeast San Diego and City Heights communities. In his early teens, Mac suffered a tragic loss when his older sister Teresa was killed in a car accident. He was only in 7th grade at the time and entered a very dark and troubled place in his young life. To alleviate the pain of his sister's loss, he turned to drugs and alcohol.

Mac quickly fell into addiction and spent the next few years cycling in and out of the juvenile justice system. Finally, he decided to check into an inpatient rehabilitation center, where

he completed the program in four months. In addition to treatment, Mac enrolled in the Juvenile Court and Community School (JCCS) operating at Second Chance where he learned about our services for justice-involved youth. After talking with case managers, he began to engage in youth groups twice a week and eventually enrolled in the first cohort of our STRIVE Forward program.

To date, Mac has earned his high school diploma, graduated the STRIVE Future Leaders Workshop, participated in ACE Mentoring and completed a

service learning project. He's now working toward his Occupational Skills Training certificate in Building Construction. Mac expressed his interest in the plumbing industry and was offered an internship with a local plumbing company. If he completes the OST and his internship hours, the company is willing to offer him a full-time position!

"I have a start to a career," says Mac. "To be able to say that is a great accomplishment for me." Without Second Chance, Mac says he would probably be "lost in addiction."

"I wasn't quite ready to be on my own in my sobriety. Second Chance gave me the support and motivation to help me progress. (The staff) saw my potential and truly gave me a second chance at life."

LESLIE

At 27, Leslie had left her husband for nights out with friends and casual use of methamphetamine. Pretty soon, her casual use became a daily habit. Hooking up with a drug dealer made acquisition of drugs even easier. "People I never thought I'd hang out with, I was hanging out with. And I was one of them."

After sending her five-year-old daughter to live with her ex-husband, she descended into full-fledged addiction. She proceeded to rotate in and out of jail for various drug-related crimes and wound up pregnant again. Before she turned two, her child was removed from Leslie's custody. Wanting to get sober, Leslie enrolled and completed a local drug treatment program and was starting the process to regain custody of her daughter when a residential burglary from a year and a half earlier caught up to her and she went to prison.

During her time in prison, her daughter was again removed from her care and was adopted

at the age of four. It wasn't long after her release that Leslie caught a case for credit card fraud, spending several months in prison and then jail. It was during this time, she heard about Second Chance and how it was a life-changing experience. At 39, she had had enough. She went to a sober living facility and enrolled in Second Chance's Job Readiness Training program.

"My whole life changed. I remember wanting to quit. I was thinking this is BS, why am I doing this? I thought I was cool but I was humbled." During the course of the program, her attitude changed and she was determined to finish the program. "I'm so proud of myself," she says with a smile.

It took Leslie only three weeks to land a job, which she thought was a long time. Everything she learned at Second Chance – the words to use on an application, how to conduct herself in an interview, landed her a job offer on the spot with a local hardware company. After five months on the job, she received the top sales award and was



offered an assistant manager position. She's now been with the same company for almost five years!

She credits Second Chance for her work ethic and behavior—she keeps everything professional. "I can't even imagine going back to doing drugs and losing everything I have."

FINANCIAL STATEMENT

INCOME	FISCAL YEAR 2015/16	2014/15	2013/14
Contributions	\$784,188	\$689,625	\$524,905
Contracts	\$1,909,859	\$1,464,887	\$1,604,103
Housing Revenue	\$1,033,562	\$1,068,657	\$825,194
Interest and Other Revenue	\$54,173	\$44,503	\$48,555
Special Events	\$100,859	\$7,610	\$103,545
Total Income	\$3,882,641	\$3,275,282	\$3,106,302
EXPENSES	TOTAL	TOTAL	TOTAL
Programs	\$3,019,438	\$2,238,072	\$2,283,761
Administrative	\$153,952	\$426,320	\$403,024
Development	\$410,622	\$285,764	\$266,026
Total Expenses	\$3,584,012	\$2,950,066	\$2,990,086
CHANGE IN NET ASSETS	\$298,629	\$325,216	\$116,216
TOTAL NET ASSETS & LIABILITIES	\$9,724,852	\$9,501,124	\$9,274,163
TOTAL LIABILITIES	\$4,508,560	\$4,583,461	\$4,681,716
TOTAL NET ASSETS	\$5,216,292	\$4,917,663	\$4,592,447



LOCAL GOVERNMENT SUPPORT

Second Chance is deeply grateful to the City and County of San Diego for providing financial support through the following grant programs:

- ⇒ City of San Diego Community Projects, Programs and Services (CPPS) Grant Program: Council District 5
- ⇒ County of San Diego Community Enhancement Program (CEP): Supervisorial Districts 1, 3 and 4



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If you're considering a donation to Second Chance—or simply want to find out more about how you can help—contact **Trisha Gooch, VP of Advancement & External Affairs** at (619) 839-0950 or tgooch@secondchanceprogram.org.



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